



Materials Mart – Building Brands, Expanding Markets

B2B Construction Materials Marketplace

Your trusted partner for expanding reach and building lasting partnerships

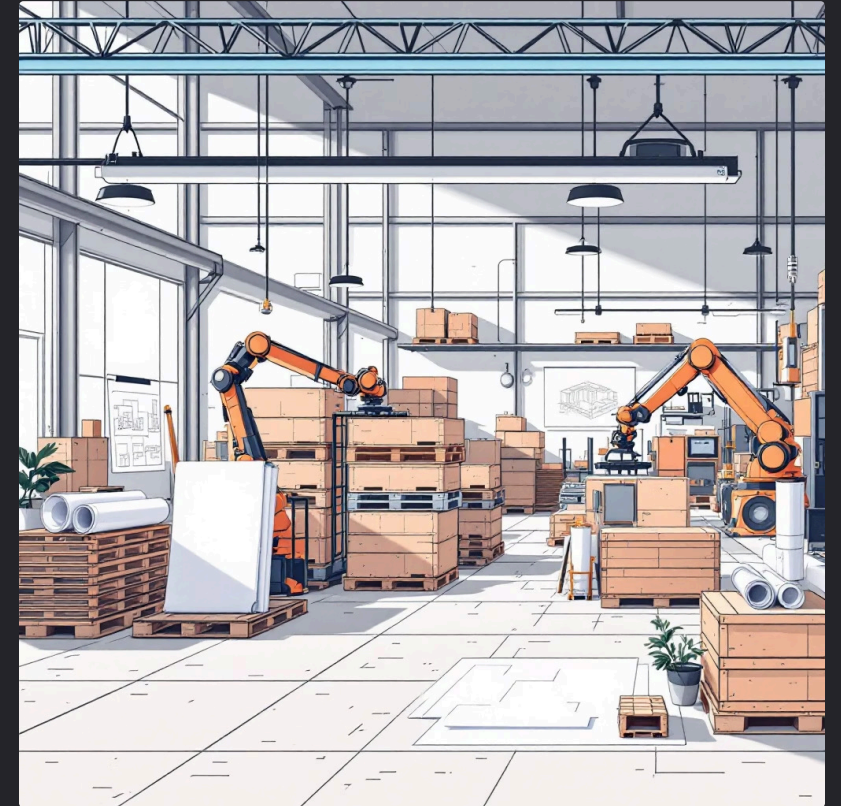
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About Materials Mart

Materials Mart is the leading B2B marketplace revolutionising how construction materials brands connect with retailers, contractors, and builders across Eastern Uttar Pradesh.

We combine cutting-edge digital technology through our website and mobile application with physical Experience Centres, creating a comprehensive platform that bridges the gap between suppliers and buyers.

Our Vision: To become the most reliable and comprehensive construction materials platform in Eastern UP, empowering brands to expand their market presence efficiently.



Our Strategic Presence

Materials Mart operates across five key cities in Eastern Uttar Pradesh, strategically positioned to serve the region's growing construction market.

Lucknow

State capital hub

Kanpur

Industrial centre

Ayodhya

Development zone

Varanasi

Cultural gateway

Prayagraj

Administrative centre



Our Mission for Brand Partners



Expand Market Reach

Access untapped markets across Eastern UP with our established network and local expertise.



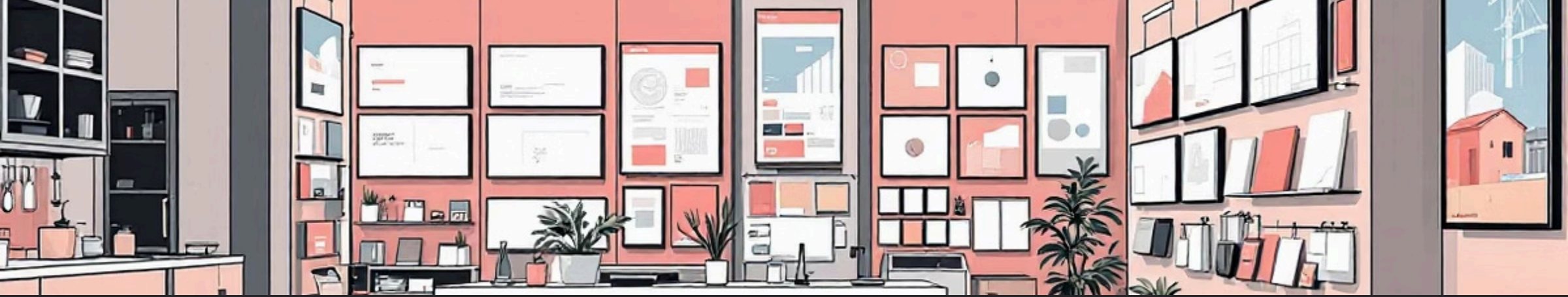
Generate Bulk Orders

Connect directly with contractors and retailers seeking consistent, high-quality material supplies.



Build Trusted Partnerships

Establish long-term relationships with verified retailers and contractors through our platform.



What We Offer to Brands & Suppliers



Experience Centre Showcase

Premium product displays at our physical centres for hands-on customer interaction.



Retailer & Contractor Network

Direct access to our verified network of buyers and construction professionals.



Digital Promotion

Featured listings on our website and mobile app reaching thousands of potential customers.

Secure Payments

Transparent payment processing with multiple secure options for all transactions.

Business Insights

Detailed analytics and market intelligence to help optimise your sales strategy.

Comprehensive Product Categories

Materials Mart covers the complete spectrum of construction materials, ensuring brands can showcase their entire product range to the right audience.



Cement & Concrete



Bricks & Blocks



Steel & TMT Bars



Tiles & Marble



Sand & Aggregates



Plumbing & Sanitary



Electricals



Paints & Finishes



Doors & Windows

Additional Categories:

- Roofing Solutions
- Construction Chemicals
- Wood, Ply & Boards
- Safety Equipment & Tools





Experience Centre – Your Product Showcase

01

Live Product Display

Dedicated premium space for showcasing your products with professional presentation and lighting.

02

Customer Demonstrations

Interactive sessions where contractors, architects, and retailers can experience product quality firsthand.

03

Trust Building

Physical presence builds credibility and confidence among potential buyers, leading to stronger business relationships.

Annual Sales Target & Partner Network

100+

Crore INR

Annual sales target in our first year across all presence cities

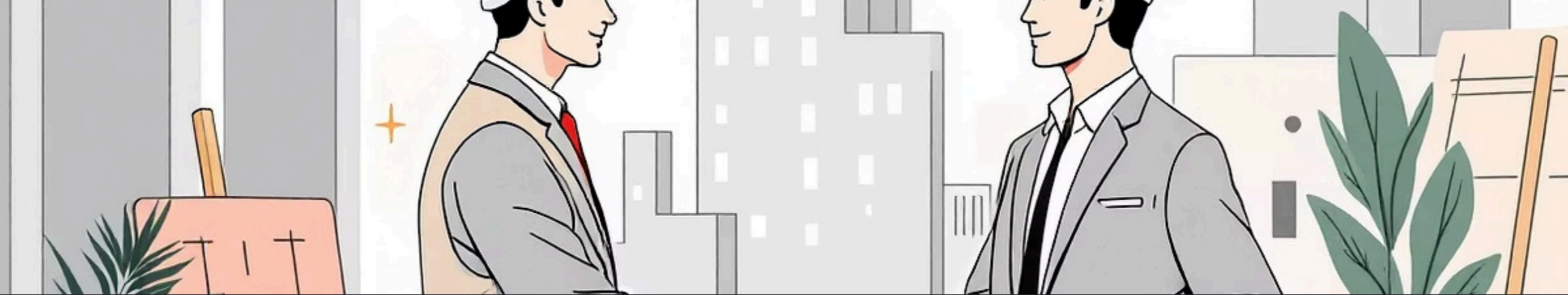
100+

Brand Partners

Trusted suppliers and brands already onboard with Materials Mart



Proven Track Record: Our existing partnerships demonstrate the strength of our platform and the trust brands place in Materials Mart for market expansion.



Why Partner with Materials Mart?

Multi-City Expansion

Instant presence across 5+ key cities without establishing individual operations.

Cost Reduction


Significantly reduce distribution and marketing expenses through our shared platform model.

Bulk Sales

Access to contractors and large-scale buyers generating substantial order volumes.

Exclusive Campaigns

Participate in targeted promotional activities and seasonal construction drives.

 **Partnership Benefits:** Join Materials Mart and leverage our established infrastructure, verified buyer network, and market expertise to accelerate your brand growth across Eastern UP.

Ready to Build Success Together?

Contact Materials Mart Today

Let's discuss how we can help your brand reach new heights in the construction materials market.

Website

www.matarielsmart.in

Email

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Phone

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Our Presence: Lucknow | Kanpur | Ayodhya | Varanasi | Prayagraj



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